RICH LUNGHINO
DIGITAL CREATIVE & PRODUCT DESIGNER

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EXPERIENCE

SENIOR PRODUCT DESIGNER
M&T BANK
2018-PRESENT

I am currently the design lead overseeing agile teams and other product designers to develop a modern online banking platform. I conduct usability studies and ethnographic research with customers and work on cross-functional business teams determining prioritization and feature development.

DIGITAL MEDIA DIRECTOR
FIFTEEN
2014-2018

Directed the web development department, UI/UX design, and videography at the agency. Filmed commercials, developed online content, and developed fully-custom, responsive websites for national clients.

ART DIRECTOR / ASSOCIATE PRODUCER OF MEDIA
BUFFALO HISTORY MUSEUM
2012-2013

Directed the production of various scenes for use in the exhibit, "By Fire & Sword, the War in the Niagara Theatre." Oversaw the development and design of an interactive application to trigger multimedia in the exhibit. Produced digital content optimized for interactive applications and print media.

DIRECTOR / WRITER / PRODUCER
CANISIUS COLLEGE VIDEO INSTITUTE
2011-2013

Wrote, edited and shot a 30-minute documentary about the East Side of Buffalo that aired on WNED. Researched and wrote a 12-minute short film about Buffalo architect Edward Austin Kent. Directed professional actors and interviewed politicians, business owners, and leaders of nonprofit organizations.

EDUCATION

CANISIUS COLLEGE
CLASS OF 2013

B.S. in Digital Media Arts
Classics minor
Summa cum laude
All-College Honors Program
Outstanding Portfolio Award

CORE PROFICIENCIES

USER EXPERIENCE

Wireframing
Prototyping
Journey Mapping
Usability Testing
Ethnographic Research
Accessibility

DESIGN

Photoshop
Illustrator
InDesign
Sketch
InVision
Figma

DEVELOPMENT

HTML5
CSS / SCSS / SASS
Javascript / JQuery
PHP
Craft CMS

DIGITAL FILM EDITING

Premiere
After Effects
Final Cut Pro